



COASTAL CARETAKERS - AGING IN PLACE SPECIALISTS

Help Seniors Age at Home by Providing Safety, Security, Maintenance, and Home Accessibility.

Coastal Caretakers Franchising programs enable you to offer high quality and customized service solutions. The combination of Aging-in-Place and home maintenance services offered can give seniors and their families valuable solutions.

Coastal Caretakers Franchising Programs may offer (1) Accessibility Modifications, (2) Home Security and Alert Systems, (3) Weekly home and safety checks, (4) Fall Prevention Programs, (5) All Weather-related and Emergency Preparedness, (6) Home Maintenance (7) On call services 24/7.

Proven Business Model

AAging-in-Place services provide viable alternatives for residential senior care. By staying at home, aging populations can save money, improve security and maintain relationships in their family and community. Coastal Caretakers offers a paradigm that keeps seniors safe, comfortable and secure through lifestyle and health related changes. Because of the efficacy and high renewal rate of Coastal Caretakers' services, customers quickly see the value of monthly services. This model can offer you the opportunity to achieve reliable, recurring and growing income through securing additional services for your clients.

The Coastal Caretakers Franchise system relies on a network of contractors and service suppliers rather than an in-house team of employees. This means you can get stated with little to no overhead and minimal expenses.

Training and Support

Coastal Caretakers is committed to your success. As a franchisee, you will receive ongoing support and coaching, including (1) Operations Manual, (2) Initial Onboarding Training and Monthly Training for the First Year to ensure Systems and Procedures are effectively placed, (3) Site selection assistance if needed, (4) Marketing and Advertising Support, (5) Access to Supplier Programs, (6) Customer-service Techniques, Employee Recruiting, Scheduling Guidelines, and Administrative Procedures.

Ongoing research and development programs keep the Coastal Caretakers franchise in line with market demands so Franchisees can stay ahead of the competition both locally and nationally.

INVESTMENT INFORMATION

Cash Investment: \$30,000

Total Investment: \$ 61,380 - 95,700

Minimum Net Worth: \$250,000

Franchise Fee: \$30,000

Royalty: The greater of 6% of Gross Sales or \$500

Ad: \$200

Membership Fees and Licensing: \$2,000

Average Number of Employees: 2-6

Passive Ownership: Yes

Home Based: Yes

B2B: No

Master Franchise Opportunities: Yes



CONTACT

Ed Barclay

Franchise Services Group

Phone: 830-377-8090



For more information contact:

ED BARCLAY
Franchise Services Group

Phone: 830-377-8090

Email: edbarclay@msn.com

